

DALLAS

Shining Moment

SUPERMODEL
LILY ALDRIDGE
SPARKLES

THE SMART SET

Dallas' Fashion
Flock Proves
Style Is a State
of Mind



Store Openings,
Design Finds
& More



dynamic women

SHAY GEYER

IBB DESIGN FINE FURNISHINGS,
OWNER & DESIGNER

Designer Shay Geyer was herself inspired by a woman—her own mother. “Growing up with a mother who is a highly regarded interior designer and founder of IBB Design, I was exposed to the world of design at an early age,” she shares. “As a kid, I watched my mom work with her clients and witnessed her passion for her career. She was having fun and enjoying what she did as each project lead her to new adventures all over the world. I knew I wanted that too.”

Today, Geyer continues the female led legacy at IBB, doubling the company’s showroom to over 90,000 square feet of designer furnishings and accessories ready for immediate delivery, and growing #teamIBB to include over 36 designers and design assistants. But it’s still working directly with clients to transform a house into a welcoming, happy home that excites her most. “No project is ever the same—it’s always something different; various styles, unique designs, getting to work with diverse clients with distinctive tastes,” says Geyer. “You could say I have a knack for getting to know my clients so that their homes are a true reflection of their personal taste and lifestyle. Clients often turn into friends and relationships are established where they trust me with not only their primary residences, but also with their vacation homes and other projects around the world.”

As a female business leader, Geyer emphasizes that it’s important to be fair in all situations with ones team, vendors and clients. “Loyalty, honesty and taking good care of your people is key to establishing the best team possible so that they will continue to be part of the team and grow with you,” she says.

“With a family business, a healthy balance in life and work is a necessity. Family is everything!”

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