

BIGGER, Better, BEAUTIFUL!

As IBB Design adds onto its already expansive Frisco showroom, the design finds seem almost limitless!

By Nadia Dabbakeh

Ever since design guru Beth Rafferty opened IBB Design over 30 years ago, the full-service fine furnishings store and design center has been growing, growing, growing. Now, the Frisco showroom is in the midst of a major expansion, adding on another 45,000 square feet to its current 40,000-square-foot space! The reasoning behind the big addition? "We'll be able to have all of our operations under one roof," shares Shay Geyer, Rafferty's daughter and owner-designer at IBB. "The expansion will allow us to move over our soft-goods workroom and an off-site warehouse, and we will also have a workroom and paint booth for our furniture craftsmen." For those not in the know, IBB has its own exclusive collection, featuring upholstery, a custom drapery program and other soft-good items for the home, along with popular labels like Thayer Coggin and Henredon. "Our design staff is most excited about the addition of multiple designated staging areas where they can pull together complete rooms utilizing our in-stock merchandise, allowing clients to see, feel and experience their design before it's installed in their home," adds Geyer. No more picturing how it might look—you can actually take a picture. Just look at this vignette: Aren't you ready to take every piece home? 5798 Genesis Court, Frisco, 214.618.6600, ibbdesign.com

