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DESIGN BOOK 2023

THE PROS TO KNOW

THE ULTIMATE RESOURCE FOR
DESIGNING AND BUILDING
YOUR DREAM HOME
IN DALLAS



IBB DESIGN FINE FURNISHINGS



Answers by Shay Geyer,
Owner and Designer
ibbdesign.com



Give us a brief history and overview of your company.

Once an interior design solo effort on the part of designer Beth Rafferty, the business she founded more than 35 years ago has since grown into an award-winning design firm encompassing a fine furnishings retail store and design resource center staffed by more than 37 professional designers. IBB Design Fine Furnishings, located in Frisco, offers a diverse mix of name-brand home furnishings, home decor, and accessories hand-selected by its design staff from markets around the world. IBB is a four-time winner of the "Best Furniture Store in the United States."

What product range do you offer, and what do you specialize in?

IBB Design Fine Furnishings is a full-service fine furnishings store and interior design center known for offering high-quality, designer-brand furnishings and fashioning color-infused spaces. IBB Design creates interiors that evoke a welcoming and happy feel. Our designers have perfected the art of balancing color, texture, and pattern over the years while designing unique interiors for our clients. With or without a designer, patrons can shop our diverse mix of home furnishings, home decor, and accessories.

What do you feel distinguishes you from your competitors?

At IBB, we carry high-quality manufacturers that make long-lasting, attainable, luxury furniture, and we make it available immediately from our showroom to your home. We believe in educating our clients to invest in "heirloom quality" furnishings that enable them to keep their furniture for longer periods of time, rather than lesser quality "disposable furniture." This prevents it from being hauled off to landfills, thus leaving a smaller environmental footprint and providing designs with longevity.

For someone who has never visited your store, what can they expect?

Our motto is "We Make Living in Style Easy." Our store is arranged in a way that makes it easy for customers to shop the floor. The fabrics and finishes for our stock items are selected by our design teams so the public has access to designer details on home furnishings, available right off the showroom floor.

Are you open to the public or to the trade only?

IBB Design is open to the public. We also offer one-on-one shopping appointments with one of our talented designers as well. We offer competitive trade discounts, too.

